

Module Overview MBA Aviation and Tourism Management

Semester 4	10) Management Competencies II 5 CP	15) Master's Thesis and Colloquium 20 CP				
25 CP	Lobbying and Feedback Seminar					
Semester 3	Work-Life-Balance and Networking	11) Logistics 5 CP	12) Corporate Management II 5 CP	13) Economic and Environmental Basis 5 CP	14) Compulsory Optional 5 CP 14.1 Strategic Air Traffic and Airport Management 14.2 Strategic Tourism Management II	
20 CP		Operations Management	Corporate Finance	Applied Regional Analysis and Spatial Economics	Strategic Air-Traffic Management	Strategic Tour Operation Management
		Supply Chain Management	Management Accounting	Sustainability Management in the Aviation and Tourism Industry	Strategic Airport Management	Strategic Business Travel Management
	Modulcluster General MBA			Modulcluster Aviation and Tourism	WPM Aviation/Tourism	
Semester 2	1) Management Competencies I 5 CP	6) Corporate Management I 5 CP	7) Leadership and the Legal and Regulatory Framework 5 CP	8) Applied Research Project 5 CP	9) Strategic Tourism Management I 5CP	
25 CP	Rhetorical Skills, Press Management and Media Communications	Strategic Marketing and Sales	Talent Management, Leadership and Labour Law	International Research and Consulting Project in the Aviation and Tourism Industry	Strategic Destination Management	
		Information Systems Management	Legal and Regulatory Framework of the Aviation and Tourism Industry		Strategic Tourism Marketing and E-Business	
			Modulcluster General MBA		Modulcluster Aviation and Tourism	
Semester 1	Introduction to Study Programme, Academic Methods and Presentation Skills	2) Research Methods and Project Management 5 CP	3) International Tourism Management and Intercultural and Innovation Management 5 CP	4) Strategic Management and Airline Management 5 CP	5) Safety Management Systems 5 CP	
20 CP		Project Management	International Tourism Management	Strategic Airline Management	Safety and Security	
		Quantitative Research	Intercultural & Innovation Management	Strategic Management		
	Modulcluster General MBA		Modulcluster Aviation and Tourism			

N.D.: All Credit Points (CP) according to the European Credit Transfer System (ECTS)