

Guide for your letter of application for a Promos scholarship.

The application for a PROMOS scholarship includes, among other things, a letter of motivation. This forms a core part of your application and should therefore be written with the necessary care.

In the following, we would like to give you some guidelines and tips on how to approach a letter of motivation. The letter of motivation is a continuous text of usually one to max. two pages. Please write the letter in letter form, i.e. with letterhead including sender, recipient and subject line and sign it. The letter of motivation should be written in English. We can give you some guidelines regarding the content. However, please keep in mind that individual letters of motivation are usually the most convincing. The selection committee consists of staff from the International Office and the Language Center.

You might address the following points in your letter:

- Why do you want to study abroad?
- What academic qualifications and skills speak to you?
- Why did you choose your destination country? Why this particular host institution?
- What are your specific academic plans abroad (areas of interest in your studies, research interests, etc.)?
- How will the study abroad experience and scholarship help you achieve your academic, professional, and personal goals?
- Why are you applying for a PROMOS scholarship and what do you hope to gain?
- What special non-academic achievements and involvements or personal qualities speak to you?
- Do you have a personal and cultural interest in the target country? Do you intend to participate in cultural exchange during your stay and if so, in what way?

The letter of motivation should convince the selection committee that your stay abroad has been planned consciously and based on academic, professional and personal reasons. You must explain why your stay abroad is particularly suitable for funding. The list above should therefore only be understood as a guide. You can set your own priorities or present completely different arguments. The decisive factor is a well-founded justification of your stay abroad. If you have any further questions regarding the letter of motivation or the PROMOS application, please do not hesitate to contact us. We wish you good luck with your application!

Your Overseas Team of the International Office of Frankfurt University of Applied Sciences